

**GOVERNMENT OF ANDHRA PRADESH**  
**A B S T R A C T**

YAT & C Department - Tourism Promotion - India Fashion Street for Organizing new generation of fashion tour at Hotel Park, Hyderabad on 18<sup>th</sup> and 19<sup>th</sup> August, 2012 - Sponsorship - Sanction of Rs.2,00,000/- (Rupees Two Lakhs Only) - Orders - Issued

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

**G.O.Rt.No. 695**

**Dated: 21-09-2012**

**Read the following:-**

1. From M/s. Magic Hour Events & Media, Hyderabad, Lr., Dated: 06-08-2012.
2. Government Letter No. 3808/PMU/ADC/2012, YAT & C (PMU) Department, Dated: 22-08-2012.
3. From the M/s. Magic Hour Events & Media, Hyderabad, Lr., Dated: 23-08-2012

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**O R D E R:**

In the reference read above, M/s. India Fashion Street (Fashion tour), Hyderabad has submitted a proposal and informed that they are introducing Magic Hour Events & Media a known event & Media Company which is specialized in Conceptualizing, creating, planning, promoting and organizing events and also introduce India Fashion Street - Fashion tour, a forthcoming project of Magic Hour Events & Media to be held on 18<sup>th</sup> and 19<sup>th</sup> August, 2012 at Hotel Park, Hyderabad and requested to sponsor an amount of Rs.2,00,000/-

2. In the reference 2<sup>nd</sup> read above, Government has issued work order to the Show Director/Fashion Choreographer, Magic Hour Events & Media, Hyderabad towards sponsorship for organizing India Fashion Street - New Generation of Fashion tour on 18<sup>th</sup> & 19<sup>th</sup> August, 2012 at Hotel Park Hyderabad for an amount of Rs.2,00,000/-.
3. In the reference 3<sup>rd</sup> read above, M/s. Magic Hour Events & Media, Hyderabad has submitted invoice for an amount of Rs.2,24,000/- (Rs.2,00,000/- + Rs.24,000/- taxes) towards sponsorship for organizing India Fashion Street - New Generation of Fashion tour on 18<sup>th</sup> & 19<sup>th</sup> August, 2012 at Hotel Park Hyderabad and requested to pay the above said amount.
4. Government after careful examination of the matter hereby sanction an amount of Rs.2,00,000/- (Rupees Two Lakhs only) to M/s. Magic Hour Events & Media, Hyderabad towards sponsorship for organizing India Fashion Street - New Generation of Fashion tour on 18<sup>th</sup> & 19<sup>th</sup> August, 2012 at Hotel Park Hyderabad, as per work order issued in letter 2<sup>nd</sup> read above.
5. The amount sanctioned at para - 4 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102 - Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11-Normal State Plan, 20 - PMU - Promotion of Tourism / Events, 500 - Other Charges, 503 - Other expenditure”.

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6. The Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 4 above and disburse the same to M/s. Magic Hour Events & Media, Hyderabad through Bank. The following are Bank details:

Bank Name	:	Canara Bank
Branch	:	Somajiguda
Bank A/c. No.	:	1787201001798
IFSC Code	:	CNRB0001787

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To

M/s. Magic Hour Events & Media, Hyderabad  
The Drawing & Disbursing Officer, YAT & C (PMU) Department.  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad.  
The YAT & C (PMU - Claims) Department.  
SF/SCs.

**//Forwarded :: By Order//**

**SECTION OFFICER**